

Employee Data

29 November 2022

Agenda

- Speaker panel
- Origins
- The challenge
- Some answers
- Q&A

Our panel



Sara Newman

Co-Founder
Securys Limited



Joanna Kennedy

Global Group Data Protection Officer
SAE International

THE VALUE OF TRUST

WE THINK



PRIVACY IS ABOUT **TRUST**



TRUST RUNS **BOTH WAYS**



ORGANISATIONS HAVE **MANY STAKEHOLDERS**



BUILDING TRUST DRIVES **MEASUREABLE RETURNS**

THEREFORE



PRIVACY SHOULDN'T BE A **DISTRESS PURCHASE**



IT'S NOT JUST ABOUT **AVOIDING FINES**



IT'S A ROUTE TO **SUCCESS**

Securys

Q&A

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Contact details / next steps

- Webinar recording
- Follow us on [LinkedIn](#)



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