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Reconciling Privacy & AML

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Privacy made practical[®]



Agenda

- Speaker panel
- Origins
- The challenge
- Some answers
- Q&A

Our panel



Ben Rapp

Principal
Securys Limited



Vivienne Artz, OBE

Advisor to boards and CEOs,
privacy and data strategy
expert and thought leader



Andrew Sharp

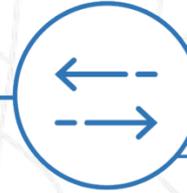
Practice Lead
Securys Limited

THE VALUE OF TRUST

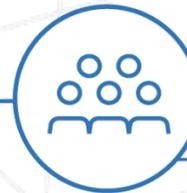
WE THINK



PRIVACY IS ABOUT **TRUST**



TRUST RUNS **BOTH WAYS**



ORGANISATIONS HAVE **MANY STAKEHOLDERS**



BUILDING TRUST DRIVES **MEASUREABLE RETURNS**

THEREFORE



PRIVACY SHOULDN'T BE A **DISTRESS PURCHASE**



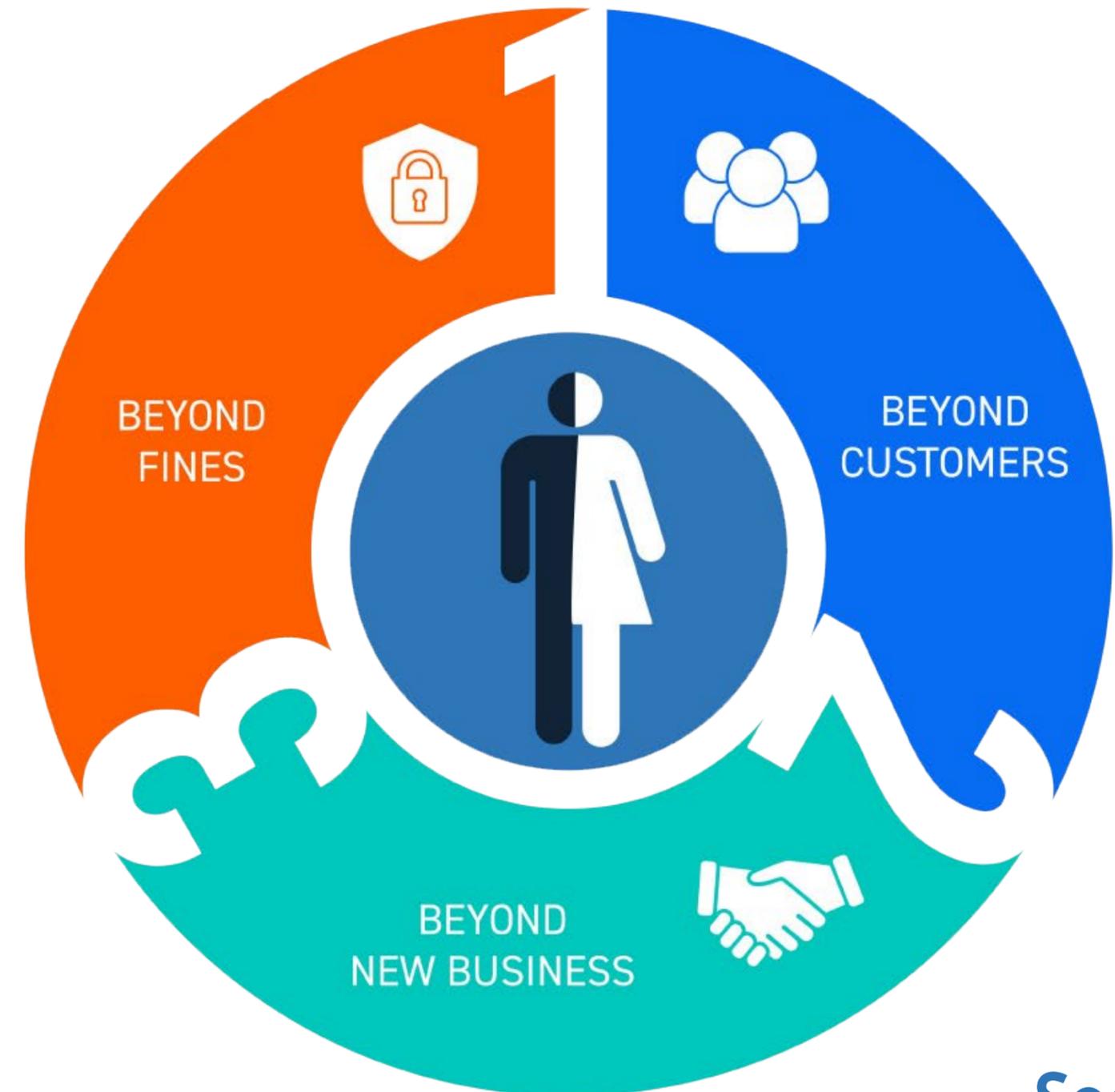
IT'S NOT JUST ABOUT **AVOIDING FINES**



IT'S A ROUTE TO **SUCCESS**

Privacy (and security) is about people

- Stakeholder communities
 - Consumers and customers
 - Employees
 - Suppliers
 - Shareholders & investors
 - Collaborators
 - Families & dependants
 - The public



How did we get here?



Instant, digital finance

- Borderless world
- ...but local regulations



Huge volumes

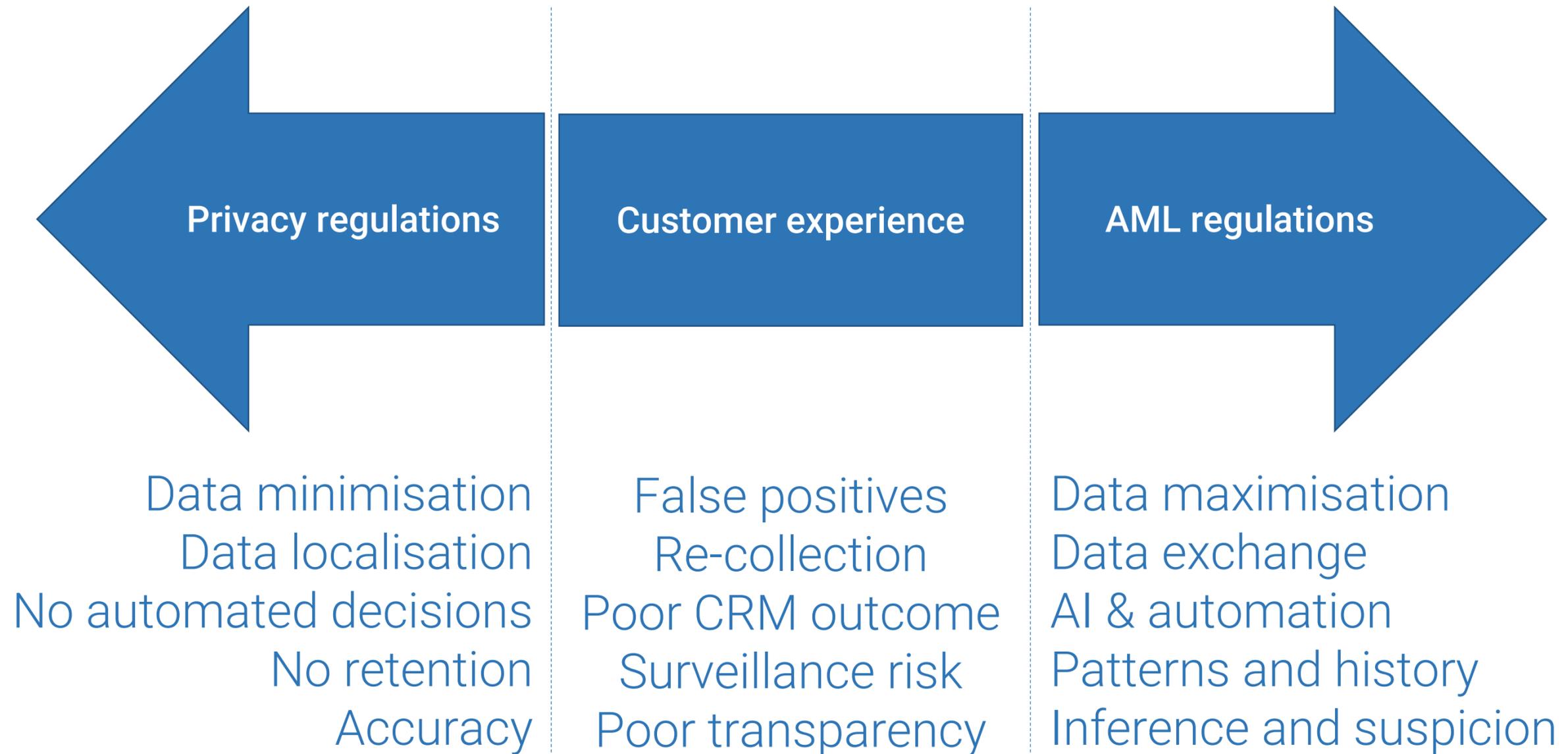
- Smart criminals
- ...hiding needles in haystacks



Wider AML/CFT ambit

- PEPs, watchlists, sanctions
- ...but increasing focus on privacy

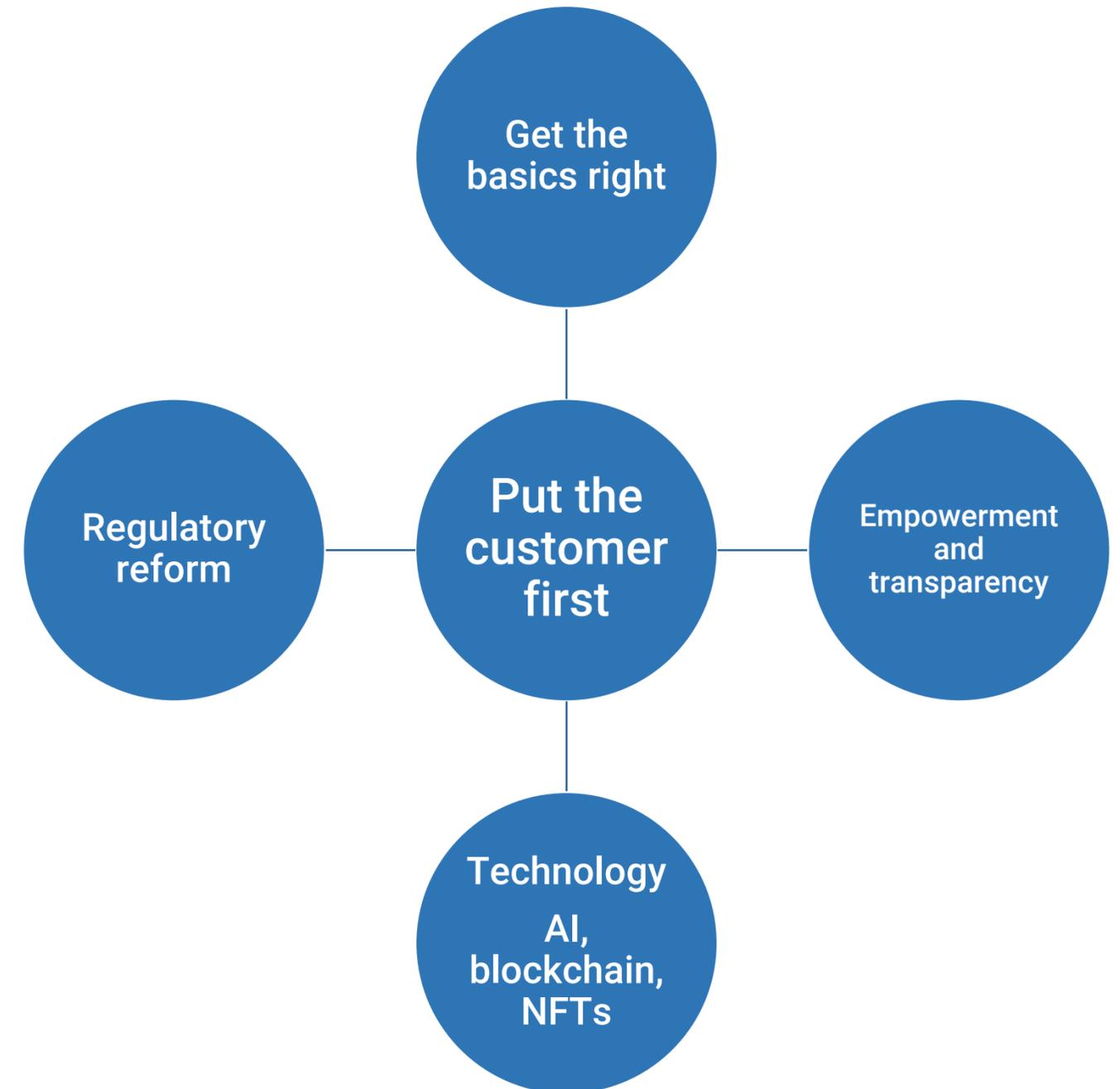
What's the problem?



What can we do about it?

- Collect but protect
- Proper access controls
- Use LIAs better
- Consider offering choice
- Clarity, not security through obscurity
- Embrace AI with governance
- Use blockchain and tokens

- **Ultimately regulators need to co-operate globally**



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Q&A

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Contact details / next steps

- Webinar recording
- FS articles on topics discussed
- Sector roundtables
- Follow us on [LinkedIn](#)



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